



Advertising Rates

Inside Cover \$1,500

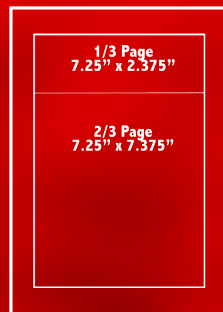
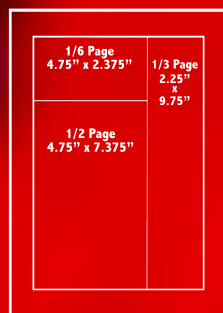
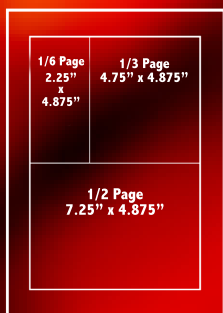
Full Page \$950

1/2 Page \$500

1/6 Page \$250

Digital Video Ad

15 Sec \$600



Advertising Specifications

Ads and logos should be submitted as electronic PDF, eps, jpg, or tif files.

Resolution should be 300dpi for gray-scale images and 600dpi for bitmap line art.

Ads must be the exact size of the specifications given.

If resizing, scanning, or other manipulation is needed, additional charges may be incurred.

Camera-ready art is acceptable, though quality will suffer.

Digital video ads run 10x throughout the festival.

Digital video ads are created to be used online and professionally produced by a local production company.

CONTACT

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April 2020: The 36th

Olympia Film Festival

Ads and Sponsorship Opportunities

Arthouse theaters are stronger together!



One of the longest running film festivals in the nation and named one of the top 25 coolest film fests in the world by MovieMaker Magazine in 2018, the Olympia Film Festival brings the community together for 10 days of exciting movie premieres, celebrity guests, live music, and educational workshops hosted in and around the beautiful Capitol Theater in the heart of Olympia's theater district. We support a small staff, a board of directors, and over 200 dedicated volunteers who select films, organize events, and run the theater. Recent special guests of the festival include: Whit Stillman, Bobcat Goldthwait, Built to Spill, Crispin Glover, Matt Smith, Elliot Gould, Denise Crosby, SJ Chiro, Nikki McClure, Jolie Holland, Philip Kaufman, Les Blank, and tons more!

Put your business at the forefront!

Our festival publication unveils exciting film, music, and art programming that will expose your business to a wide range of audiences. Take this opportunity to be a part of a unique and highly anticipated annual event that supports the arts!

- Richly designed publication
- Mailed directly to 1,800 OFS members
- Distributed to 200 South Sound locations
- Over 5,000 readers
- Viewed by over 10,000 on our website

\$5,500 – Olympia Film Festival Underwriter

With your company's generous support you can help make the magic of Olympia Film Festival come to life! Exclusively present the 35th Olympia Film Festival.

- “Your Business Name” Presents
- Access to special guests
- Product/Promotional distribution
- Inclusion in all marketing
- Logo recognition in program
- Logo recognition on the website
- Logo on screen slide show
- Logo on Marquee throughout festival
- Video Ad before all screenings
- Full Page in printed program
- Single Ticket (4)
- Sponsor passes (4)
- On stage mentions at the event
- Banner placement at event
- VIP Seating

\$500 – Community Partner

The festival brings many topical and genre specific films. Present a film screening that connects our audience with your company's message and supporters.

- “Your Business Name” Presents...
- Logo on screen slideshow (shared)
- Logo on event posters
- Logo on theater monitors
- 1/6 page ad printed program
- Single Ticket (2)
- Sponsor passes (2)



\$1,200 – Event Sponsor

Consider being a part of a unique event that caters to diverse crowds and diverse programming.

- “Your Business Name” Presents...
- Inclusion in all event marketing
- Logo recognition in program
- Logo recognition on website
- Logo on screen slide show, posters, monitors
- Video Ad before all screenings
- 1/2 Page in printed program
- Single Ticket (4)
- Sponsor passes (4)
- On stage mentions at the event
- Banner placement at event

4 Levels!

\$250 – Film Festival Friend

Play a starring role at this year's Olympia Film Festival! This is a fun way to send a message and show your support for the arts. It's your 15 minutes of fame! (For individuals only!)

- On screen and monitor name recognition
- Personal message included in program
- Shoutout on social media xoxoxo

