Advertising Opportunities

November 7 - 16, 2014

Olympia Film Festival

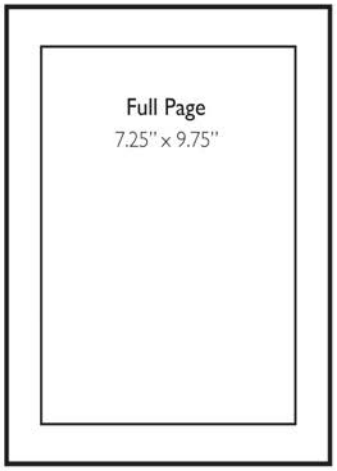
Please contact Marketing & Events Coordinator: Harry Reetz
(360) 754-6670 x10 harry@olympiafilmsociety.org
416 Washington Street SE, Suite 208, Olympia, WA 98501
www.olympiafilmsociety.org

Submission Deadline: October 10

The Olympia Film Festival is one of the longest running film festivals in the nation. This 10 day festival is packed full of exciting movie premiers, celebrity guests, live music, and educational workshops hosted in the beautiful Capitol Theater in the heart Olympia's historic theater district.

Why should you partner with the Olympia Film Festival? This richly designed publication unveils exciting film, music, and art programming that will put your company in front of a wide range of audiences of more then 5000 attendees. The Festival program is available to the public before opening night of the festival. The program is mailed directly to 1000+ Olympia Film Society members and is distributed throughout the Thurston County region and in areas of Seattle, Tacoma, and Portland. Take the opportunity to be a part of a unique and highly anticipated annual event that supports independent and under-represented film, music, and art!

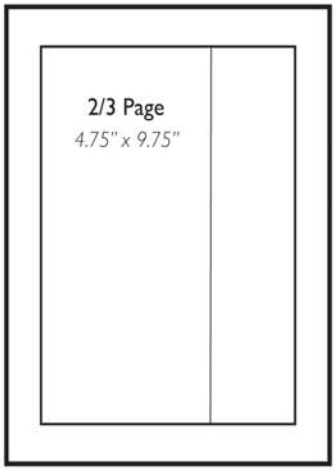
2014 Film Festival Featuring: Mary Woronov (Eating Raoul, Rock N' Roll Highschool), Peter S. Beagle (The Last Unicorn), In concert: Mudhoney, Girl Trouble, Mike Smith (My Last Year With The Nuns), Ian Folke Svenonius, comedian Hari Kondabolu and much more!



Advertising Rates

Inside Cover	$1,300
Full Page	$920
2/3 Page	$620
1/2 Page	$490
1/3 Page	$335
1/6 Page	$180

Digital Video Ad
:15sec $500



Advertising Specifications

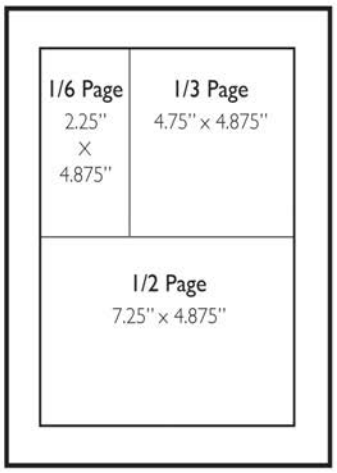
Ads and logos should be submitted as electronic PDF, eps, jpg, or tif files. Resolution should be 300dpi for gray-scale images and 600dpi for bitmap line art.

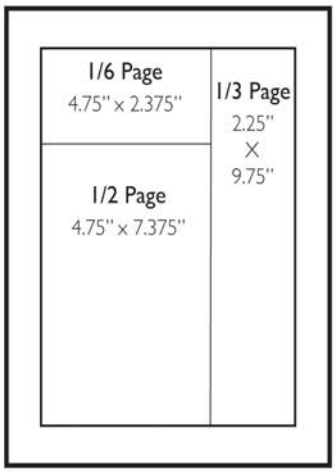
Ads must be the exact size of the specifications given. If resizing, scanning or other manipulation is needed, additional charges may be incurred.

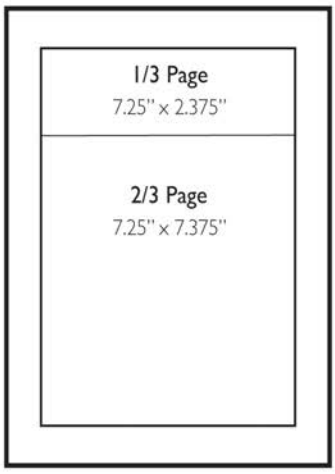
Camera-ready art is acceptable, though quality will suffer.

Digital video ads run 10x throughout the festival.

Made to be used online and professionally created by Fountain Green Films of Olympia, Wa.







Event Sponsorship Opportunities

November 7- 16 2014

Olympia Film Festival

Submission Deadline: October 10

Program Circulation: 5,000 copies
Monthly Website Visitors: 10,000

Olympia FIlm Festival Underwriter - $5,000

With your company's generous support you can help make the magic of Olympia Film Festival come to life! Exclusively present 31st Olympia FIlm Festival.

- "Your Company' Presents
- Access to celebrity guests
- Product/Promotional distribution
- Inclusion in all marketing
- Logo recognition in program
- Logo recognition on the website
- Logo on screen slide show
- Logo on Marquee throughout festival
- :15 Video Ad before all screenings
- 1/2 Page in printed program
- Individual festival vouchers (4)
- Sponsor passes (4)
- On stage mentions at the event
- Banner placement at event
- Individual festival vouchers (10)
- Sponsor passes (10)
- VIP Seating

EventSponsor – $1,200

Consider being a part of a unique event that caters to diverse crowds and diverse programming.

Events available: All Freakin' Night (horror films), Lifetime Achievement, Fundraiser Event, Kid Flicks, Fringe, Passport (Foreign), Northwest Wonders, Locals Only, Cine-X (experimental), Opening Night, Closing Night, and festival concerts.

- "Your Company" Presents…
- Inclusion in all event marketing
- Logo recognition in program
- Logo recognition on in website
- Logo on screen slide show
- :15 Video Ad before all screenings
- 1/2 Page in printed program
- Individual festival vouchers (4)
- Sponsor passes (4)
- On stage mentions at the event
- Banner placement at event

Community Partner - $450

The festival brings many topical and genre specific films. Present a film screening that connects our audience with your company's message and supporters .

- Logo on screen slideshow (shared)
- 1/6 page ad printed program
- Individual festival vouchers (2)
- Sponsor passes (2)

Film Festival Friend - $300

Play a starring role at this year's Olympia Film Festival. This is a fun way to send a message and show your support for the arts. It's your 15 minutes of fame! (For individuals only).

- 100% tax deductible
- On screen name recognition
- Personal message included in program

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